

UPPER DECK STAGE – SCHEDULE OF EVENTS

Wednesday, July 29	Segment	Details	
2:30 - 3:05 PM	Steel City Collectibles	Box Breaks	
3:30 - 3:50 PM	Pack Wars	Hockey Hysteria	
4:00 - 4:35 PM	Sports Cards Nonsense	Special Guest: Mike Phillips, Sr. EVP at Upper Deck	
5:00 - 5:30 PM	Free Daily Raffle	Raffle tickets distributed 30 minutes prior	
6:00 - 6:45 PM	Upper Deck NHL Draft Experience	Commissioner: Troy Licastro (Dave & Adam's)	
7:00 - 7:35 PM	Midwest Cards	Box Breaks	
Thursday, July 30	Segment	Details	
10:30 - 11:00 AM	That Card Collectors Podcast	Special Guest: Billy Celio, Product Development at Upper Deck	
11:30 AM - 12:30 PM	Upper Deck NHL Draft Experience	Commissioner: Erik Nagy	
1:00 - 1:35 PM	Hockey Cards Gongshow	Special Guest: Jason Masherah, President of Upper Deck	
2:00 - 4:00 PM	NHL Top Prospects	Hosted by Hockey Card Gongshow. New groups every 30 minutes.	
4:30 - 5:15 PM	Real Sportscards	Box Breaks with Patrick Smith, Product Development at Upper Deck	
5:30 - 6:00 PM	Free Daily Raffle	Raffle tickets distributed 30 minutes prior	
Friday, July 31	Segment	Details	
10:30 - 11:00 AM	Locker19: Scottie Upshall	Special Guest: Paul Zickler, Director of Sports Brands at Upper Deck	
11:30 AM - 12:30 PM	Upper Deck NHL Draft Experience	Commissioner: Doug Plagens	
1:00 - 1:45 PM	Dave & Adam's Card World	Box Breaks	
2:00 - 2:30 PM	Free Daily Raffle	Raffle tickets distributed 30 minutes prior	
3:00 - 4:00 PM	Sports Cards Live	Special Guest: Grant Sandground, VP of Product Development at Upper Deck	
4:30 - 5:05 PM	Hockey Cards Gongshow	Special Guest: Jean MacLeod, Sr. Director of Design at Upper Deck	
5:30 - 6:00 PM	Sports Cards Nonsense	Special Guest: Billy Celio	
Saturday, August 1	Segment	Details	
10:30 - 10:50 AM	Free Daily Raffle	Raffle tickets distributed 30 minutes prior	
11:00 AM - 12:00 PM	Autograph Session	Nick Lardis (Chicago Blackhawks)	
12:30 - 1:15 PM	Yagerbomb Cards	Brayden Yager (Winnipeg Jets), Connor Yager and Patrick Smith	
1:30 - 2:15 PM	Yagerbomb Cards	Box break & live discussion	
3:00 - 4:00 PM	Autograph Session	Taylor Heise (Minnesota Frost)	
4:30 - 5:05 PM	Women of the Hobby	Box Break	
5:30 - 6:30 PM	Upper Deck NHL Draft Experience		
Sunday, August 2	Segment	Details	
10:30 - 11:05 AM	Mojobreaks	Box Breaks with Patrick Smith	
11:30 - 11:50 AM	Free Daily Raffle	Raffle tickets distributed 30 minutes prior	
1:00 - 2:00 PM	Autograph Session	Artyom Levshunov (Chicago Blackhawks)	
2:00 - 2:30 PM	Sports Cards Live	Interview and Box break with Billy Celio	
3:00 - 4:00 PM	Upper Deck NHL Draft Experience	Commissioner: Troy Licastro (Dave & Adam's)	